

**Project Proposal**

**Title:** Market Bridge

**Group Members:**

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* Kamran Akram (29581)
* Bilawal Khan (31156)

**Instructor:** Sir Mansoor Ebrahim

**Supervisor:** Miss Mehak Usmani

**Timing:** Tuesday – Thursday (8:30-11:30)

**Abstract:** To bridge the gap between Academia and the Professional Industry.

**Objective:** To streamline the process of applying for internships/jobs, saving both the time of the employer and the applicant.

**Features:**

* Representatives would be verified through their university email address
* Professionals can post opportunities and their requirements (internships/jobs) for final year students, and also events.
* Email notifications would be sent to students/professionals/representatives regarding postings or profile changes.
* Professionals would be able to create custom quizzes to filter the applicants, saving them time by not having to go on recruitment drives, saving both the time of the applicant and recruiter by having a centralized web platform
* Representatives and Professionals would also be able to post events to let Companies/Universities know of events where either/both can socialize and gain new knowledge

**In Scope:**

* Security for Professor and Student information
* Professor and Student verification for signup
* Posting of opportunities
* Email notifications
* Custom Quiz creation

**Out of Scope:**

* Professional and job posting verification
* Student affairs

**Outcome:**

* Professors would learn of real time job market trends, creating a more robust curriculum for the students.
* The gap between academia and job market would be filled
* Relationship between professors and students would be strengthened.
* Time of both recruiters and applicants would be saved