

**Project Proposal**

**Title:** Market Bridge

**Group Members:**

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* Kamran Akram (29581)
* Bilawal Khan (31156)

**Instructor:** Sir Mansoor Ebrahim

**Supervisor:** Miss Mehak Usmani

**Timing:** Tuesday – Thursday (8:30-11:30)

**Abstract:** To bridge the gap between Academia and industry.

**Objective:** To ready/prepare the graduating students for the real-world job market using a web application platform.

**Features:**

* Student profiles would be created by professors and edited by students later
* Professors would be verified through their university email address
* Employers can post opportunities and their requirements (internships, jobs, freelancing) for final year students, and also events.
* Email notifications would be sent to students and professionals regarding postings.
* Professors can collaborate with other professors
* Skills mentioned in profiles would be verified through quiz (CV Analysis).
* Professionals upon opportunity posting would get recommendations according to skills required.
* Every professor would have their own profile and would represent their university.

**In Scope:**

* Security for Professor and Student information
* Professor and Student verification for signup
* Posting of opportunities
* Email notifications

**Out of Scope:**

* Professional and job posting verification
* Student affairs

**Outcome:**

* Professors would learn of real time job market trends, creating a more robust curriculum for the students.
* The gap between academia and job market would be filled
* Relationship between professors and students would be strengthened.